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## **Europort champions entrepreneurs in bid to foster innovation**

Europort 2015, the exhibition for maritime technology, has announced a special exhibitor package to benefit companies new to the marketplace and support them in showcasing their talents to the industry worldwide. The Europort 'New-2-Market' package offers any company with a start date after January 2013 the chance to participate in one of the world's leading maritime exhibitions at a reduced rate.

Recognising that innovation is about people, Europort aims to match the passion brought by new entrepreneurs to the wider industry by offering them a stage on which to present their businesses to a global maritime audience.

As a proponent of advancing maritime leadership, Europort has devised the 'New-2-Market' format as a unique meeting and networking opportunity for innovative technology-driven entrepreneurs fresh to the market. The package offers each participant a specially-designed 8m<sup>2</sup> stand with full branding in a dedicated exhibition area for the innovations of tomorrow. In addition, 'New-2-Market' exhibitors receive supporting press release distribution services, promotion on the Europort website, and feature opportunities in both app and print collateral materials.

Europort will take place at Ahoy Rotterdam on 3-6 November 2015 and is expected to attract visitor numbers in excess of 30,000. The visitor profile includes leading technology pioneers, decision makers and professional representatives from shipping companies, yards and owners with over 84 countries represented. It is a must attend for anyone wanting to stay ahead in the international maritime market, with all sectors of the maritime chain present under one roof.

For more information and/or to register for the 'New-2-Market' package please contact the project team. Details can be found at [www.europort.nl](http://www.europort.nl)

For further information, please contact:

Monique Zeedijk-van Hout  
Communications Executive  
Ahoy Rotterdam  
E-mail: [m.zeedijk@ahoy.nl](mailto:m.zeedijk@ahoy.nl)  
Tel: +31 10 293 31 21