

EUROPORT TURKEY

5 - 8 April 2017
Istanbul, Tuzla



MOVING TO THE
NEXT STAGE

MOVING TO THE NEXT STAGE

Over the past years Europort has established itself as the leading maritime meeting place in Istanbul, bringing together the Turkish and international shipbuilding industry. After a decade of solid presence, it is now time to move to the next stage. From 2017 onwards Europort has chosen for a new location, right in the beating heart of Istanbul's shipbuilding industry: Tuzla.



This move also comes with a new branding of the exhibition, underlining the maritime power of Turkey, not only in Istanbul but also in other key regions in the country. Europort Turkey will be held from 5 to 8 April 2017 at Viaport Marina in Tuzla, the youngest and most dynamic marina in Turkey.

A rich maritime industry

Shipbuilding in Turkey has evolved from a traditional activity in Anatolia to an internationally recognized industry. Turkish yards are considered to be highly ranked in the world in the production of small and medium sized chemical and oil tankers and are also highly rewarded for building mega yachts. Turkey has significantly increased its capabilities and competitiveness in the construction of larger ships including heavy freighters and multipurpose container ships. In recent years Turkey has increasingly tapped into niche markets such as fishing boats, research vessels, tugs, supply vessels,

naval vessels and offshore ships which led to a growing participation by Turkish shipyards in the international trade in new ships.

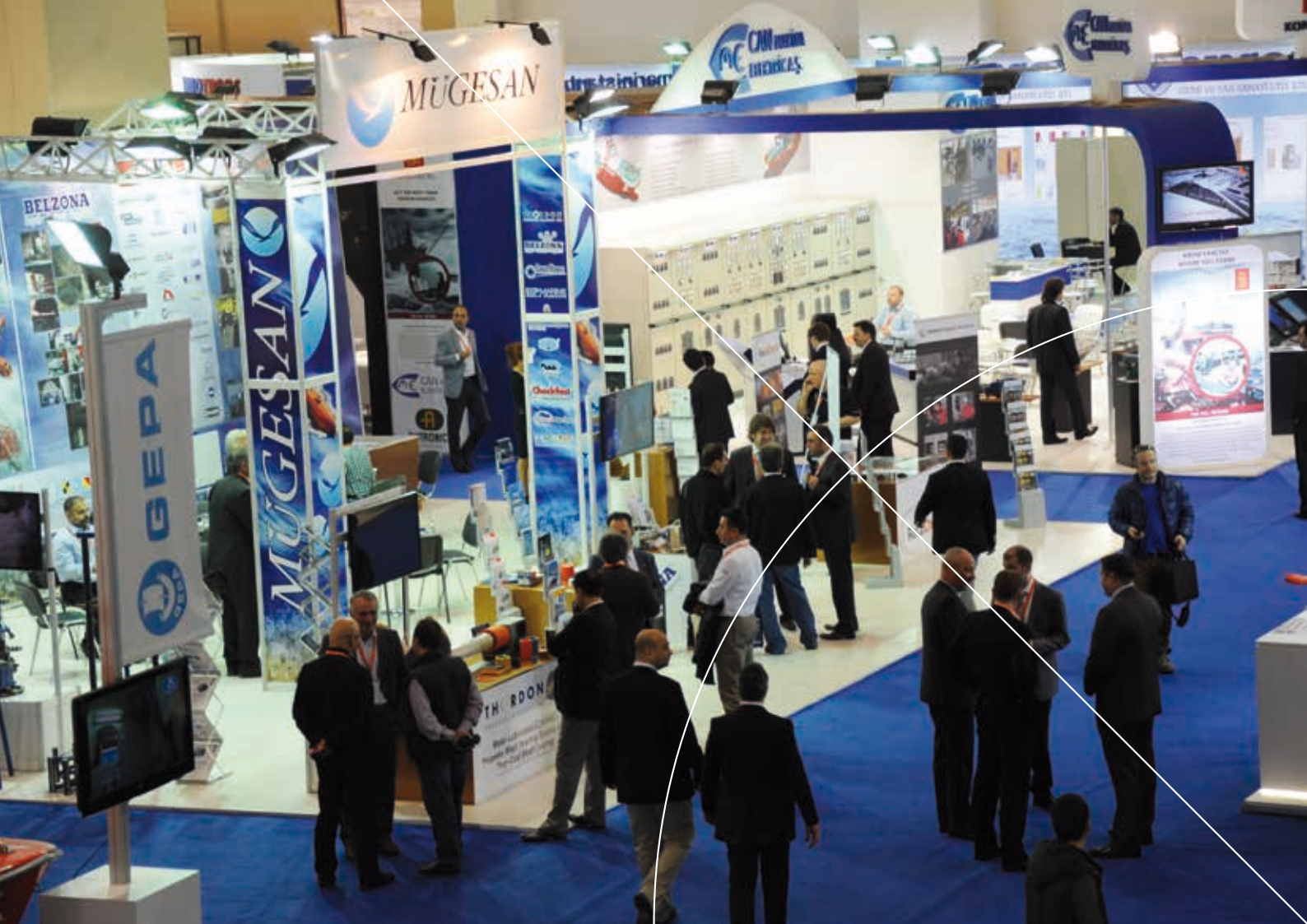
Tuzla – a strategic location

Tuzla is the number 1 shipbuilding region in Turkey representing the largest production capacity, along with sub-industries, suppliers and contractors. It is located in the south side of Istanbul right on the crossroads of Asia and Europe. Nowadays Turkey counts 70 active shipyards, 27 of which are based in Tuzla and another 25 yards in nearby regions of Izmit and Yalova. These yards tend to be multi-purpose, often offering conversion, repair and maintenance as well as new building works.

Istanbul's gateway function is marked by 48.000 ships passing the Bosphorus annually. The twenty largest Turkish ship owners, representing 60% of the total national fleet, all have offices in Istanbul, mostly in the Tuzla area. Add the fact that Sabia Gocen Airport is just a 15 minute drive and the vibrant Istanbul city centre can be reached easily by car, metro or ferry boat and you will see why Tuzla-Istanbul has all the ingredients to host Europort Turkey.

Opportunities for international suppliers

Although the marine equipment sector in Turkey has grown over the years, the majority of the commercial yards still rely heavily on imported materials and components, especially in the field of more sophisticated and high-end technology. There is a strong need for ship efficiency, environmental solutions, safety systems, telecommunication systems, electronic navigation, automation and propulsion but also for engineering services and ship

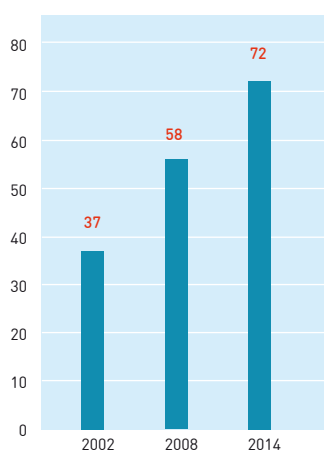


design. The Turkish coaster fleet needs rejuvenation urgently and the Turkish Ministry has set up a support program for this. According to ministry plans, it is also clear that there is large potential for inland water passenger vessels, Ro-Ro vessels, LNG carriers, military vessels and dredging vessels including split barges and mooring boats. This offers a sea of opportunities for international equipment suppliers and engineers, making Europort Turkey the ideal platform to showcase your company.

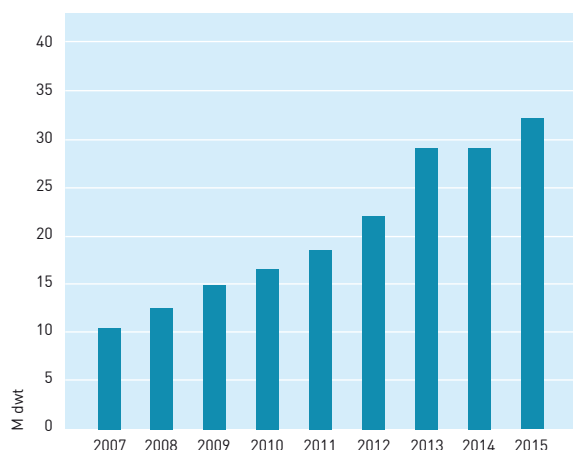
Playing the premier league of super yachts

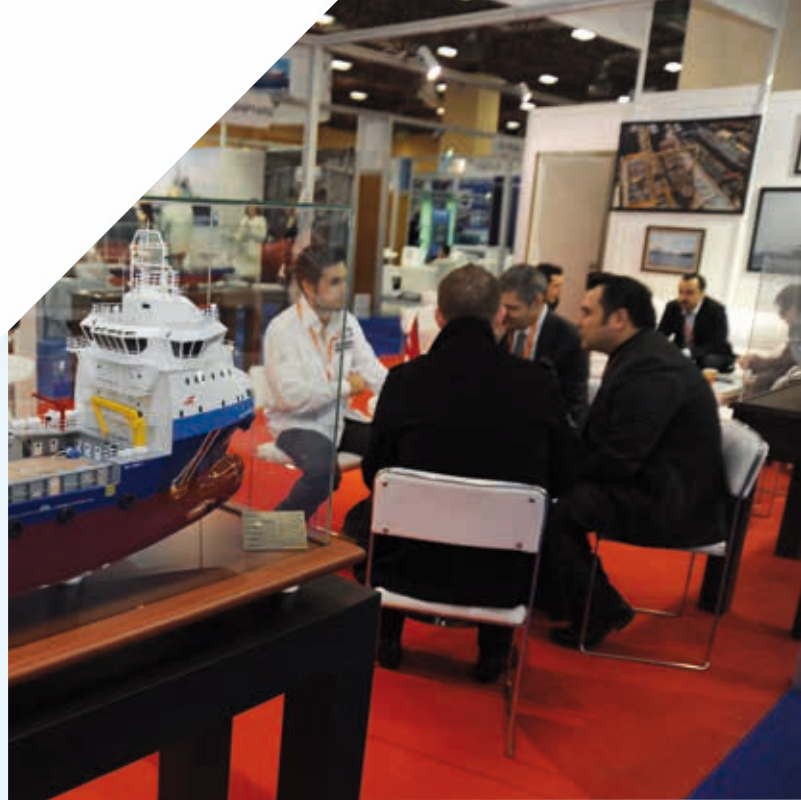
With a 9% market share, Turkey is the world's third largest builder of super yachts. As in regular shipbuilding, the main production area of these super yachts is located in the wider Istanbul region. These super yacht builders actively work together with international yacht architects and investors. Super yacht builders will be visiting Europort Turkey to strengthen relationships with international suppliers and designers.

Shipyards Under Operation



Turkish Owned Fleet





Exhibitor and visitor profile

Europort Turkey is aimed for all professionals involved in shipbuilding, repair, maintenance and conversion. It attracts a broad base of industry representatives that play leading roles in policy, investment and operational decision-making.

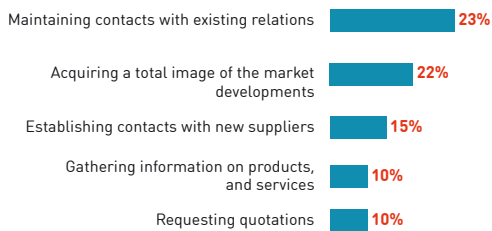
Exhibitors are marine and offshore suppliers with products and services in the field of shipbuilding, repair & conversion, propulsion & manoeuvring, electronics, communication & navigation, mechanical & auxiliary systems, deck, safety & special equipment and maritime services.

The exhibition is visited by ship owners, shipmanagers, charterers, ship brokers, shipyards, technical engineers, ship designers, naval architects, navy authorities, port managements, dredging contractors, surveyors, maritime associations, maritime universities, media and research institutes.

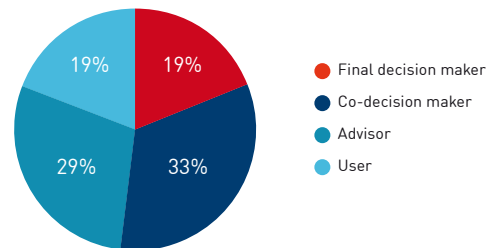
Strong sector support

Europort Turkey 2017 is supported by important sector associations including the Turkish Shipbuilders' Association GISBIR, Yalova Altinova Shipyard Entrepreneurs Inc., the Turkish Ship and Yacht Exporters Association, the Chamber of Turkish Naval Architects & Marine Engineers, the Ship Industrialists' Association and the Chamber of Marine Engineers (GEMIMO).

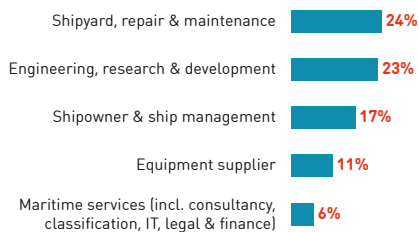
Top 5 visitor attending objectives



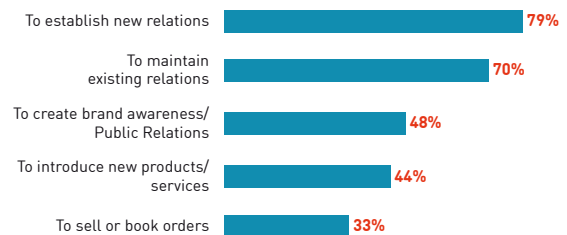
Visitor decision making authority



Top 5 visitor background by nature of business



Exhibitor reasons to participate



RESERVE YOUR STAND SPACE NOW

Stand space only

12 – 21 m ²	€ 185.- per m ²
22 – 36 m ²	€ 175.- per m ²
37 – 50 m ²	€ 165.- per m ²
> 50 m ²	€ 155.- per m ²

Stand package options

BASIC STAND CONSTRUCTION

€ 30.- per m²



Shell scheme separation walls (white) 2.50m. high, fascia with company name, blue carpet, 1 table and 3 chairs, lighting spots and electricity connection.

PREMIUM STAND CONSTRUCTION

€ 50.- per m²



Shell scheme separation walls (white) 2.50m. high, fascia with company name, blue carpet, 1 table with 3 chairs, 1 information desk, storage room of 1x1m., 1 dust bin, lighting spots and electricity connection.

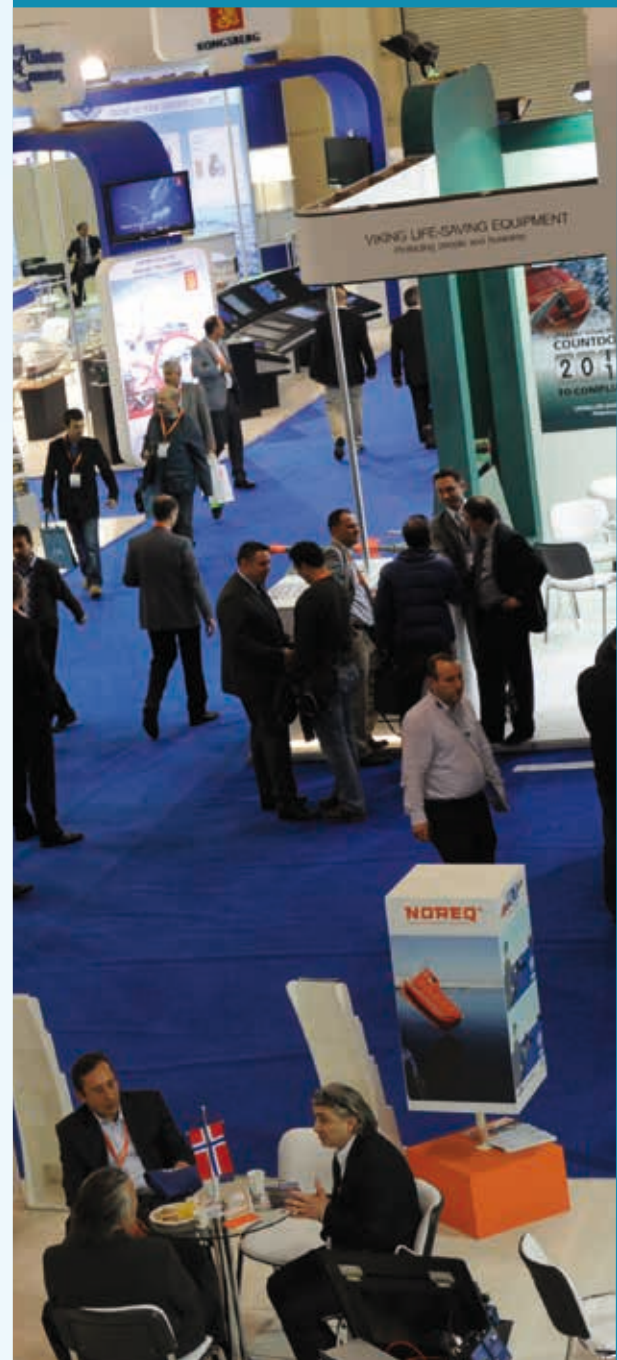
DELUXE STAND CONSTRUCTION

€ 80.- per m²



Shell scheme separation walls (white) 2.50m. high, aluminium frame of 2.75m. high with company name panel, blue carpet, 1 table with 3 chairs, 1 coffee table with 1 sofa and 2 armchairs, 1 information desk, storage room of 1x1m., 1 dust bin, lighting spots and electricity connection.

Europort Turkey 2017 is organized by Rotterdam Ahoy and VIA Fuar. Due to our long time experience of organizing maritime exhibitions in different continents and our in-depth knowledge of the international maritime industry you can rely on a high-quality exhibition. To serve our exhibitors requirements in the best way, various participation packages have been composed for your convenience. Join your industry peers and reserve your preferred stand location timely.



Visiting hours

Wednesday	5 April	10:00 – 18:00 hours
Thursday	6 April	10:00 – 18:00 hours
Friday	7 April	10:00 – 18:00 hours
Saturday	8 April	10:00 – 18:00 hours

Location

ViaPort Marina, Tuzla - Istanbul

Contact

For international exhibitors:

Rotterdam Ahoy
T +31 10 293 32 50
E info@europort.nl

For an overview of all international Europort representatives, please visit www.europort.nl

For Turkish exhibitors:

VIA Fuarçılık A.S.
T: +90 216 560 18 42
E: info@viafuar.com

www.europort-turkey.com

Organised by:

ROTTERDAM
AHOY

VIA
FUARCILIK A.Ş.