

Our story

The story of Rotterdam Ahoy

We are Rotterdam Ahoy. A world-class venue offering infinite possibilities. We are masters when it comes to creating events you won't soon forget. When you're with us you can dance, conduct business, sing at the top of your lungs, quietly enjoy yourself, and of course, cheer on others. We always live in the moment, because everything is live. Our name evokes an unprecedented past and an inspiring future - something we're very proud of.

We are Rotterdam

Our history begins with the reconstruction of Rotterdam in the 1950s, and that creates an inseparable bond between us and the city. Rotterdam is in our DNA. Just like the city, we speak our mind, we're businesslike, honest, dynamic and we get things done. Rotterdam Ahoy is an iconic place for many people. It was here that you first saw your pop idol in the flesh, or it's where you launched your business event. We're the only one featuring an arena, exhibition halls and a congress and meeting centre all under one roof. That makes Ahoy a unique venue in the Netherlands and abroad. Virtually anything is possible at Rotterdam Ahoy, and everyone is welcome. We welcome young and old for business and pleasure. Making a memorable impression on you is what drives us, day in, day out.

We aim to impress

We're a relatively small organisation that embodies the synergy of both freedom and responsibility. We always think in terms of opportunities, and we love a challenge. These values are reflected when we facilitate events at our multiple event venues, or when we organise events ourselves. We can shift gears without a hitch between a concert, an international congress, a sports tournament or a trade fair. No matter what the event is, we believe each and every deserves to be in the spotlight. Whether it's your own production or an event we're realising together with our customers, we always give nothing less than our best. We put ourselves in the shoes of our customers and guests, because we believe this is how we can make a difference. It's sheer magic when we transform a space by giving it just the right style and ambience. Perfection down to the smallest detail gives us goosebumps every time.

We breathe hospitality

Rotterdam is our home and we love 'Zuid'. Just like our events, this district deserves more public exposure, and we're happy to play our part. We put our heart and soul into creating the good vibes that people associate with our location and name, putting hospitality and a friendly welcome above everything. It is our deepest wish to play a meaningful role for our customers, guests and our city, now and in the future. There's a feeling of satisfaction in also having a role to play in society, and we embrace sustainable and innovative solutions. We have a strong drive to continuously improve ourselves, and this is something we prefer to do with partners, because you can achieve more together. We are unique, proud, and resourceful, even though we usually don't shout it from the rooftops. Because like Rotterdam, our actions speak louder than words.